**Thursday, April 4**

4:30 – 6:15 pm  
**StartupLab Demo Day**  
Scales Fine Arts Center  
*Student teams will pitch their startups to a live audience made up of entrepreneurs, investors, students, faculty and staff.*

Keynote Address  
Scales Fine Arts Center  
*Diana Kander*, author of the New York Times bestseller, *All In Startup*

6:30 – 7:00 pm  
**Light Refreshments & Appetizers**  
Scales Lobby

**Friday, April 5**

7:45 – 8:30 am  
**Continental Breakfast**  
Miller Center, Rovere Room

8:45 – 10:00 am  
**Deac Tank**  
Miller Center, Rovere Room  
*Students will pitch their ideas live in front of judges in hopes of gaining valuable feedback and monetary prizes.*

10:00 – 10:30 am  
**Refreshment Break**

10:30 – 11:30 am  
**Panel Discussion**  
Miller Center, Rovere Room  
*Ethics and Character in Entrepreneurship*