



Thursday, April 4

4:30 – 6:15 pm StartupLab Demo Day Scales Fine Arts Center

Student teams will pitch their startups to a live audience made up of entrepreneurs, investors,

students, faculty and staff.

Keynote Address Scales Fine Arts Center

Diana Kander, author of the New York Times

bestseller, All In Startup

6:30 – 7:00 pm Light Refreshments & Appetizers Scales Lobby

Friday, April 5

7:45 – 8:30 am Continental Breakfast Miller Center, Rovere Room

8:45 – 10:00 am Deac Tank Miller Center, Rovere Room

Students will pitch their ideas live in front of judges in hopes of gaining valuable feedback and monetary prizes.

10:00 – 10:30 am Refreshment Break

10:30 – 11:30 am Panel Discussion Miller Center, Royere Room

Ethics and Character in Entrepreneurship