Job Title: Marketing, Events, & Social Media Intern

Company Description:
SnappyScreen is a sunscreen application system and a new, easy and effective alternative to the tedious manual application of sunscreen. The device disperses a fine mist that completely covers the user with sunscreen from head to toe in seconds. The spray nozzles eliminate blotchy uneven tans and reduce the risks of sunburn and skin damage. All you need to do is stand in front of the machine, select your SPF and let SnappyScreen do the rest! See video at snappyscreen.com.

The founder, Kristen McClellan started SnappyScreen during her freshman year at Cornell University. Since then, SnappyScreen has rolled out devices to 4 and 5 star hotels across the U.S., Caribbean and Mexico. SnappyScreen has been featured on CNBC, Business Insider, Fast Company, Allure Magazine and many more for creating the future of sunscreen application.

The position will be in New York, NY with potential travel to the Caribbean and other SnappyScreen locations in the United States.

Here is what we would want you to help us do:

- Think about creative ways to get the word out about SnappyScreen using social media sites such as Facebook, Twitter and Instagram
- Create marketing campaigns that target guests on vacation to inform them about SnappyScreen
- Work with the COO to orchestrate the promotional summer campaigns with influencers, brand representatives, etc.
- Write articles and contact media/news publications about SnappyScreen machine roll-outs and other key milestones

Qualifications:
- Must be team player and a self-starter
- Flexible, enthusiastic and self-directed
- Strong interpersonal skills
- Understanding of Instagram, Facebook and social media advertising
- Interest in the hospitality & beauty industry preferred

This role is for you if:
- You love, love startups and entrepreneurship and want exposure to what it takes to build a startup company
- You are proactive and well-organized and thrive in a fast-paced environment
- You aren’t afraid to get your hands dirty or learn new things
- You are detail-oriented but can also see who’s coming a mile away
- You perform administrative tasks in your sleep, juggle multiple projects and deadlines, anticipate needs and scheduling conflicts, work collaboratively with individuals and have a great sense of humor!